



February 2010

newsletter

A Nonprofit Organization Dedicated to Supporting the Visual Arts

Since 1964

General Meeting

Monday, February 22, 7 PM
at the Roeder Home,
2600 Sunset Dr., Bellingham

Program

Artwork Critiques

See page 4 for details!

Next Board Meeting

Wednesday March 10, 7 PM
at Whidbey Island Bank in
Fairhaven, 318 12th St.
(new day & venue for 2010)

WAG Officers

President

Ann Wallace 360-733-1264

Vice President

Beth Roberson 360-676-0942

Secretary

Lynne Edwards 360-733-5528

Treasurer

Anita Thompson 360-671-7149

Trustees

Kathy Wood 360-671-3867

Vanita Reed 360-384-4188

David Miller 360-739-2826

Membership

Lee Goodrich 360-201-5963

Show

Kathy Wood 360-671-3867

Publicity

Miranda Skar 360-961-6134

Venue

Joyce Gardner 360-738-4054

Newsletter

Ruthy Porter 360-778-1468

From Our President...

2-14-2010

Dear Fellow Artists,

Our new Guild year has begun with much enthusiasm and activity. The goal-setting activity at our January general meeting was productive, resulting in some of last year's goals being carried forward and new ones added for 2010. You'll find the complete list on page 3 of this newsletter.

GOALS & OBJECTIVES

We have started to act on those goals. Here are some steps we're already taking:

1. At the initiative of Joyce Gardner, the Guild is now networking with the Sudden Valley Art Group (of which Karen Peter is also a member). At our February 10th board meeting, representatives from SVAG invited the Guild to join them in an art show that will be part of a special celebration event in the Sudden Valley community. We're exploring the idea to see if it is feasible—type of venue, cost, etc.
2. Tore Oftness has volunteered to photograph people and events for our web site. This will add interest and personality, increase publicity of our shows and events, and hopefully serve to attract new members.
3. We have sent letters inviting non-member vendors who participated in our December holiday show to join our Guild.
4. The Board will soon be reviewing a *draft* operations budget for this year. As part of that process, we will consider whether we have the funds to join the local Chamber of Commerce (basic annual membership, \$300 plus \$40 startup fee).
5. The goals suggest that many of you want more hands-on, interactive/problem-solving programs at our general meetings. Beth Roberson is working on scheduling some of those in the next few months.
6. Kathy Wood is investigating the cost and process for gradually replacing our show standards with light-weight, professional models, and for updating other worn out properties.

A steering committee has been formed to explore the feasibility of some type of artist cooperative in the Waldron building space. Those members are Ruthy Porter, Lynne Edwards, Jo Anne Wyatt, Dixie Tamcke, David Miller, Carl Conrad, Miranda Skar, and me as chair.

This is a start. How well we meet our goals depends on the involvement of ALL members.

Some of the goals/objectives involve creating new informal interest groups such as critique, mentoring (e.g., switching mediums), painting, and photography groups, etc. Others involve a volunteer coordinator. For example, to accomplish some of our Education and Professional Development objectives, the Special Events Chair position needs to be filled. Another example relates to the Fundraising goal. To develop and execute a major, successful fundraiser event, we NEED a Fundraiser Chair volunteer to coordinate committee members and the process to make it happen.

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Whatcom Art Guild's 2010 Officers and Committees

Officers

President Ann Wallace
Vice President Beth Roberson
Secretary Lynne Edwards
Treasurer Anita Thompson
(Assisted by Christine Johnson)

Trustees

Kathy Wood, 3-year term
David Miller, 2-year term
Vanita Reed, 1-year term

Standing Committees

Awards & Judging Barbara Klepac, chair
Membership Lee Goodrich, chair
Newsletter Ruthy Porter, chair/editor;
Arlene Beacon
Publicity & Marketing Miranda Skar, chair
Shows Kathy Wood, chair; Dixie Tamcke, mentor
Special Events **VACANT**
Venues Joyce Gardner, chair;
Celia Clarke, Rosemary Woodyard

Sub-committees

Correspondence **VACANT**
Directory **VACANT**
Distribution **VACANT**
Ferndale Library Members Show Tore Ofteness
Float Lee Everett
Historian **VACANT**
Librarian Linda Ougland
NW WA Fair Coordinator Dixie Tamcke
Program Coordinator **VACANT**
Properties Dan Romine
St. Joe's Kids Project Beverly Renee, chair;
Chris Conrad, Sandra Sisson
Scholarships Arlene Mortimer, Chair;
Sketch Outs (plein aire) Joyce Rogers, chair
Telephone (Communications) **VACANT**
Web site Scott Brown

From Our President...continued from page 1

Do you have a strong interest in one of these items? Which objective(s) did you suggest or support? Be that "someone," along with other members of similar interest to initiate the activity and make it happen. Join the company of other artists interested in contributing to the vitality and value of our Guild and gain support and new friends through the camaraderie that develops. In giving, we receive. Volunteer. Contact me at annw12@comcast.net or 360-733-1264.

COMMITTEE APPOINTMENTS

Tore Ofteness volunteered to coordinate the Ferndale Library members shows, and he's been busy at work. Look for details about our March show elsewhere in this newsletter.

Norma Williamson volunteered to create our new 2010 Directory. The Directory contains the roster of our current members and their contact information, as well as, our By-Laws and descriptions and participation requirements of our *Art by the Lake* spring and fall shows.

Thank you, Norma and Tore for your willingness.

Our committee chairs need members to form their committees. Please volunteer for a committee. Many hands make light work.

MEMBERSHIP

Have you remembered to renew your membership? Membership fees contribute significantly to our operations budget. In addition to networking opportunities with other artists, show and exhibit opportunities, and a monthly newsletter with updates on Guild-sponsored events and local and regional exhibition and enrichment opportunities, other benefits include:

- Artist-of-the-month recognition
- Listing in the Guild's online member directory with a free link to artist member's professional web site.
- 10% discount at Dakota Art Store
- 10% discount on services from Miller's Photography LLC
- 15% discount at Custom Corners Frames in Lynden
- 15% discount on services at Sound Images
- Contributions are 100% tax deductible

Make the Guild a significant part of your life this year, renew your membership, participate, and create!

Happy creating,

 Ann Wallace

2010 Goals & Objectives *From our January 25, 2010 general meeting*

1. Community Outreach

- Network with other art groups—explore workshops, links to/from websites, (weavers, photographers, potters, textiles, NW Watercolor Society, Allied Arts, etc.)
- Join Chamber of Commerce
- Offer business level memberships
- Increase publicity of shows/events (Tore Ofteness has volunteered to take photos of people for our website)

2. Membership

- Bring in more members by increasing visibility and outreach (Chamber of Commerce, public events, etc.)
- Expand WAG venues for 3D art
- Meetings more art-focused (critiques, problem solving discussions, bring an object to draw/paint/photo at meeting)
- Expand/accentuate the list of informal small group art activities (sketch/paint-outs, critique groups, workshops, paint, photo; outdoors, studio, on location)
- Keep up workshop listings as in past newsletters

3. Fundraising

- Identify a Fundraising Chair person (add a standing committee to by-laws)
- Identify one or two charitable projects that WAG could work on for raising money
- Utilize space in Waldron Building (IF we decide to occupy this space) to have different small fundraising events
- Actively seek out opportunities for outreach community efforts (i.e., school systems or churches)
- Determine other organizations that WAG could collaborate with such as Allied Arts.

4. Education & Professional Development

- Form critique groups (see fourth bullet under Membership)
- Guild sponsored classes, workshops
- Member led art demos
- Mentoring (e.g., switching mediums)
- Joint sponsored classes (such as with Allied Arts, Skagit County group, etc.)
- Recruit well-known artists for presentations/programs

- Group paint-outs (Plein Air)
- Provide resources for artists (how to create and manage a website, promote one's art, photograph art, etc.)

5. Exhibits & Events

- Develop a WAG co-op gallery
- Add to spring Art by the Lake: Garage Sale of art supplies you are no longer using (tent/booth outside building); Artists in Action en plein air in the park; food vendor/concessionaire?; and let's do the float again!
- Keep up/expand guest artist program at spring and fall shows
- Miniature show
- Expand venues for our 3D artists
- Utilize potential coop space
- Purchase new classy professional show standards
- Replace old worn out sandwich board signs

THE GUILD NEEDS YOU!

Volunteer today for the following positions:

- Special Events Chair
- Fundraiser Chair
- Historian
- Telephone/Communications
- Program Coordinator
- Volunteers for each of our committees
- Barbara Klepac (Awards & Judging) needs help with address labels and other planning
- Linda Ougland (Librarian) needs assistance with selections/ordering and to bring library to a general meeting should she be unable to attend.
- Arlene Mortimer is looking for assistance with scholarship committee work

REMEMBER: You must be an active committee member to participate in the spring & fall shows.

SPECIAL ANNOUNCEMENTS

REMINDER:

WAG Address Change!

Whatcom Art Guild now has a Post Office Box—this will clear up the confusion of many different people receiving mail at different addresses.

ATTENTION! If you receive WAG mail at *your* address, please notify the sender of the new address as soon as possible. Here it is:

Whatcom Art Guild
PO Box 3005
Bellingham, WA 98227

Membership Renewal

If you have not renewed your membership for 2010, please do so right away. (This was due by January 31.) You can obtain a renewal form on the WAG website www.whatcomartguild.com

Please send the form along with a check for \$25.00 (payable to Whatcom Art Guild) to our new WAG address:

ATTN: Membership
Whatcom Art Guild
PO Box 3005
Bellingham, WA 98227

February Meeting

When Monday, February 22, 7 pm

Where **The Roeder Home**, 2600 Sunset Dr., Bellingham. (This is a temporary meeting site, as the library is not available for our February meetings.)

Program: Artwork Critiques During our goal setting, members mentioned that this is a valuable tool and requested it be done more frequently. Do you have a work in progress you are needing help on? Do you have a finished work that doesn't seem quite what you want? Bring a work with you to the meeting. We will break into small discussion groups and ask the questions: "*What is working in this painting?*" "*What are suggestions for improvement?*" You will learn a lot from the supportive comments of your fellow artists. **COME PREPARED TO PARTICIPATE!**

Approval of Minutes Minutes of the January 25 General Meeting are attached to the email with this newsletter. Please read these minutes and bring any corrections to the February 22 general meeting.

What Are WAG Members Up To?

PLEASE SUBMIT NEWS OF YOUR exhibits, awards, accomplishments, etc. to Ruthy Porter, ruthyap@comcast.net. Deadline is the second Monday of the month for inclusion in that month's newsletter. This is a great way to publicize YOUR artwork—Let's fill this page with your news!

Tore Ofteness has a show of my photos for the month of March at The Willows Retirement Apartments. He will also be presenting a PowerPoint slide show titled "Koma Kulshan, The Great White One," aerial photos of Mount Baker. This presentation will be in March, but the time and date have not yet been established. Contact tore for more info.

Ruthy Porter is the featured artist at the *Portage* restaurant at 2209 Queen Anne Avenue North in Seattle.

Beth Roberson sold a painting at our Whidbey Island State Bank venue!

Ferndale Library Show

Our spring show at the Ferndale Public Library is coming up FAST!
Here is the schedule:

SET-UP SATURDAY, FEBRUARY 27 1–6 PM

TAKE-DOWN SATURDAY, APRIL 3 1–6 PM

See your WAG directory for details, and contact Tore Ofteness with any questions: 360-733-6743 or ofteness@openaccess.org

Artists of the Month

Each month Guild members display their artwork at the General Meeting and members vote for the top three pieces. Winners are designated as the Artists of the Month and their artwork is featured on the WAG website (<http://www.whatcomartguild.org/artistsOfTheMonth.html>) and hung at participating venues in the community. To enter, bring your framed artwork to the next General Meeting. You will need to provide a digital image for the website and newsletter. If you do not have one, contact Dave Miller for assistance in photographing your image.

January Artists of the Month

1st Place Tore Oftness



Lake Ann, Early Winter Photograph
Banner Bank 1600 Cornwall Ave, Bellingham, WA

2nd Place Ann Wallace



Lake View, Glacier National Park oil on canvas 16" x 20"
Gene Bell & Associates 1700 Iowa St, Bellingham, WA

WAG Board Meeting

The WAG Board meets the second Wednesday of each month at 7:00 PM in at Whidbey Island Bank in Fairhaven, 318 12th St. All members are welcome to attend.

Board Minutes — January 4, 2010

Treasurer Current balance is \$5,775.25.

Membership Four new member applications approved: Jane Shaughnessy, Miranda Skar, Shirley Stockman-Sherman, Roger Lam. Total members now at 82.

Vice President Eight subcommittee chairs yet to be appointed. Flow chart provided with board members, standing and sub committee functions and names to reflect how they interact. Current chairs need to call members and fill their committees. Program agenda for January general meeting will look at goals and plan for 2010.

Fairhaven Show Show went well, thanks to all who participated and worked hard to make this a success.

2009 Audit Trustees will set up and organize the annual audit.

Meeting adjourned 9:15 PM

Monthly Door Prize

Gerene Reid won the Dakota Art Gift Certificate at our January meeting.

Dakota Art supports WAG with a monthly gift certificate and provides a 10% discount to members who present their Guild membership card at the time of purchase.

Sign in at the General Meeting for a chance to win this month's drawing.

Opportunities for Artists

Your help is needed to make this section a valuable tool for members. Please keep your eyes open and ears tuned for interesting artistic opportunities—workshops, exhibit opportunities, local art events, calls to artists, etc.

Submit items for inclusion in this column to Ruthy Porter at ruthyap@comcast.net. Deadline for submission is the second Monday of the month.

Workshops

LIFE DRAWING

Open sessions, Thursdays 7-9 PM
\$12/session
Blue Horse Gallery
310 W. Holly

Bring drawing materials, and easels if you have them.
Questions? Contact Ruthie V. at ruthie@ruthiev.com
or 360-319-6342.

DAKOTA ARTS LACONNER ART WORKSHOPS 2010

Featuring many wonderful, well-known artists in Pastels, Acrylics, Oil, Watercolor, Collage, Encaustic, Studio & Plein Air.

Call for details or to register: 1-888-345-0067 ext. 5, or visit www.laconnerartworkshops.com.

Exhibit Opportunities

SEQUIM ARTS 2010 JURIED SHOW, MAY 6-9

A few prospectus and entry forms will be available at our February general meeting. Members may also go online for information at www.sequimarts.org or contact Carol Eicler and Sandra Cutsinger at caroleichler@yahoo.com or juriedshow@sequimarts.org.

THE ANNUAL REART SHOW

The ReStore in conjunction with Allied Arts of Whatcom County will present the ReArt Show this April. Work must be comprised of at least 75% recycled materials. Applications are available now in the Gallery, at the ReStore, and at www.alliedarts.org or at www.re-store.org. The deadline for submissions is 5 pm March 8, 2010. For more info call Katy Borden at 676-8548 x5.

Improving Our Library

...a message from our librarian

We have a very good start at updating our library of DVDs. I'm happy to announce that we have just bought nine new DVDs and I have donated one new DVD to WAG so we now have 10 new great DVDs to start our new library.

Instead of a \$3 rental we would like to change a \$5 rental since our DVDs are so expensive and \$5 for each additional month that they are kept. I will either call or e-mail each person who rents one before the next scheduled meeting as a reminder to return them.

We would like to put a box on the rental table for donations toward buying more DVDs, and encourage those who are able to buy a DVD to donate to the library to help build our inventory. The name of the donator will be added to the front of that DVD.

We will start a want list for members to add names of DVDs that they would like to see added to the library. We will also put out a comment box for suggestions on how to improve our library.

Happy WAG Librarian,

Linda Ougland
360-595-2609 or lindao@wavecable.com



Shade Trees, oil Ann Wallace

WAG Venue Information

A great opportunity to exhibit your work in public on a regular basis!
Many spaces are available, so don't miss out!

Sign up NOW by calling Joyce Gardner at 738-4054.

Venue	Number of Pieces	January-February
Bellingham Tennis Club 800 McKenzie Ave Bellingham	3 Reception area above sofa	Karen Ver Burg
Excel Physical Therapy 4029 Northwest Ave Bellingham	18 Reception Rm (4) Exam Rm #2 Exam Rm #3 (2 small-med) Exam Rm #4 (2 small-med) Exam Room #5 (2 med-large)	Lee Goodrich Karen Peter Karen Peter Barb Klepac Barb Klepac
Samson's Estate Winery 1861 Van Dyk Rd Everson	6 Fireplace wall (med-large)	Dixie Tamcke
Wilson Furniture 5080 Pacific Hwy Ferndale	10 Stairwell/Landing (3-4 artists)	Anita Thompson & Celia Clark
Whidbey Island Bank Fairhaven	1 one easel (small-med)	Beth Roberson
Banner Bank Fairhaven	1 on easel (small-med)	Ruthy Porter

Venue Transition Procedures

IT IS YOUR RESPONSIBILITY TO CONTACT THE PERSON YOU WILL FOLLOW TO ARRANGE TIME OF EXCHANGE.

We promise our patrons to keep their walls filled with artwork, so smooth transitions are important. Also, removing artists' works without arranging an exchange time leaves the artwork vulnerable. Please review the published venue rules in our Guild Directory.

New Members

The Guild welcomes four new members since our October newsletter:

Carelyn Banner

3954 Byron Ave. 3102
360-671-3999
carelynbanner@yahoo.com
acrylic

Johnel Fox

1125 Otis St #101,
Bellingham, WA 98225
360-752-3248
oil, pastel, watercolor

Ingvid Erickson

2601 Patton St #5
Bellingham WA
360-220-8907:
kashmirdream@aol.com
watercolor

Russell Hansen

PO Box 4011, Nooksack, WA
360-966-0929
gardman707@comcast.net
metal sculpture

From the Editor's Desk...

2010 has begun with a whirlwind of activity—both for Whatcom Art Guild and for me personally.

I enjoy putting this newsletter together, and I rely on all of you to provide the necessary *ingredients* so that I can get it out on time each month. Thanks so much to everyone who contributes the valuable information to keep our members informed. I'd like to invite all new and continuing members to share their art news, as well as Guild announcements.

Please mark your calendars for the beginning of each month, and take a few moments to submit news of your art trips, workshops, exhibits and/or awards, as well as any opportunities that may be of interest to other members—calls to artists, exhibits to see, classes to take, etc. I like to include member art in the newsletter whenever possible—so send me any images you'd like to share in this way! Send your submissions to me, Ruthy Porter, at ruthyap@comcast.net by the second Wednesday of the month for inclusion in that month's newsletter.

Also, whenever you are chosen as Artist of the Month, please email an electronic file of your piece, along with title, medium and dimensions, to me AND to Scott Brown at scottbr1@verizon.net for inclusion on the website.

I hope the longer daylight hours provide you all with more opportunities to create art!

Ruthy Porter

360-778-1468

ruthyap@comcast.net



Village Green, watercolor Ruthy Porter

The Purpose of the Whatcom Art Guild is to:

- Encourage and promote the visual arts within Whatcom County,
- Provide an environment in which artists can meet and exchange ideas and information,
- Organize exhibits in which members may display and sell artworks,
- Establish ties within the county and promote the visual arts,
- Support lifelong art education, and
- Promote member artists and the Whatcom Art Guild.

Newsletter Advertising Rates

Business card size = \$15/month; \$150/year

1/4-Page = \$25/month; \$250/year • 1/2-Page = \$45/month; \$400/year

Ads running 6 months will be 6 times the monthly rate, less 5%

Member discount is 25% • Deadline is the first Monday of the month

